Chipping Norton, Oxfordshire, UK | nick@medcopywriter.com | + 44 7941 892 694 | LinkedIn

PROFESSIONAL SUMMARY

High-performing senior medical writer with over 20 years' experience expertly crafting compelling and concise medical content across multiple therapy areas. Confident in my ability to translate complex medical data into accessible language for diverse audiences. Comfortable effectively engaging with clients and delivering high-quality work on tight deadlines. Committed to continuous improvement and contributing to team success in healthcare communications.

KEY SKILLS

- √ Websites
- ✓ Data Visualisation
- √ Proofreading

- ✓ Digital Sales Aids
 ✓ Healthcare Advertising
 ✓ Generative AI
- \checkmark Medical Education
- ✓ Copywriting
- √ Literature Searches

EXPERIENCE

Senior Medical Copywriter, Freelance | 2005 – present

- Medical writing posts at various healthcare advertising agencies, including: McCann, Havas, Caudex, Ogilvy Healthworld, TBWA\WorldHealth London, and Parexel
- Also work directly with global pharmaceutical companies, including AstraZeneca, Astellas, Novartis and Sandoz
- Duties include: writing websites for HCPs and patients, digital sales aids, leavepieces, email marketing, rep training materials, key message development, advisory boards, symposia, slide kits, newsletters, patient materials, training junior medical writers
- Key brands worked on: Abilify, Atripla, Aubagio, Avastin, Azilect, Bimzelx, Breztri, Cinqaero, Cladribine, Cosentyx, Elvanse, Enbrel, Enstilar, Evrenzo, Fasenra, Forxiga, Humira, Intuniv, Ikervis, Iptacopan, Kymriah, Lipitor, Macugen, Neupro, Nucala, Nicotinell, Ninlaro, Opdivo, Praluent, Remicade, Roxadustat, Seretide, Spravato, Sprycel, Symbicort, Tamiflu, Viagra, Vodelpa, Voltarol, Vyndaqel, Zavicefta, Zytiga

- Writing detail aids, brand books, leavepieces, mailers and other promotional items
- Key brands: Plavix, Inspra, NovoRapid, Sustiva

Medical Writer, Sudler & Hennessey | 2003 – 2004

- Writing websites, detail aids, ads, mailers and other promotional items for healthcare professionals and consumers
- Key brands: Activia and Actimel, Effexor, NovoMix

Medical Reporter, HMG Worldwide | 2002 – 2003

- Writing news articles for pharma companies and healthcare professionals on the latest medical research
- Conducting interviews with doctors, scientists and other healthcare professionals
- Attending scientific conferences and writing meeting reports

Copy Editor, Macmillan | 2001 – 2002

- Writing summaries of the latest research in immunology for <u>Nature Reviews</u>
 <u>Immunology</u>
- Copy-editing and proof-reading journal articles
- Preparing copy for the web

Staff Editor, Portland Press | 1999 – 2001

- Copy-editing and proof-reading scientific journals
- Co-organising peer-review process and commissioning review articles
- Liaising with printers, editors, freelancers and authors
- Promoted to Staff Editor after one year as an Editorial Assistant

EDUCATION

- PhD, Biochemistry, Imperial College London
- BSc, Applied Biology, University of Greenwich, London