

Nick Lamb, PhD

MEDCOPYWRITER

Freelance Senior Medical Copywriter

Tel: 01608 643 812 / 07941 892 694

nick@medcopywriter.com / www.medcopywriter.com

Freelance senior medical copywriter with more than 20 years' experience in pharmaceutical advertising and healthcare communications. Specialist therapy areas include: COVID-19, cardiology, precision medicine, oncology, respiratory, immunology and dermatology. I deliver concise, creative and persuasive copy with a fast turnaround for both UK and international clients. I also have a keen interest in the use of generative AI in pharma.

EXPERIENCE

2005 – present | Freelance senior medical copywriter

- Medical writing posts at various healthcare advertising agencies, including: McCann Manchester, Havas, Caudex, Ogilvy Healthworld, TBWA\WorldHealth London, Apothecom, McCann Complete Medical and Parexel
- Also worked directly with pharma companies, including AstraZeneca, Astellas and Novartis
- Duties include: writing websites for HCPs and patients, sales aids, mailers, leavepieces, ads and advertorials, email marketing, rep training materials, key message development, advisory boards, symposia, slide kits, newsletters, patient leaflets and posters
- Key brands worked on: Abilify, Atripla, Aubagio, Avastin, Azilect, Bimzelx, Breztri, Bydureon, Cinqaero, Cladribine, Cosentyx, Elvanse, Enbrel, Enstilar, Evrenzo, Fasenna, Forxiga, Humira, Intuniv, Ikervis, Iptacopan, Kymriah, Lamictal, Lipitor, Macugen, Neupro, Nucala, Nicotinell, Ninlaro, Opdivo, Praluent, Remicade, Roxadustat, Seretide, Spravato, Sprycel, Symbicort, Tamiflu, Viagra, Vodelpa, Voltarol, Vyndaqel, Zavicefta, Zytiga

2004 – 2005 | Saatchi & Saatchi Healthcare, London | Medical Copywriter

- Writing detail aids, brand books, leavepieces, mailers and other promotional items
- Key brands: Plavix, Inspra, NovoRapid, Sustiva

2003 – 2004 | Sudler & Hennessey, London | Medical Writer

- Writing websites, detail aids, ads, mailers and other promotional items for healthcare professionals and consumers
- Key brands: Activia and Actimel, Effexor, NovoMix

2002 – 2003 | HMG Worldwide, London | Medical Reporter

HMG Worldwide was an online provider of medical news to pharma companies and healthcare professionals.

- Writing news articles on the latest medical research
- Conducting interviews with doctors, scientists and other healthcare professionals
- Attending scientific conferences and writing meeting reports

2001 – 2002 | Macmillan, London | Copy Editor

Macmillan publishes the journal [Nature Reviews Immunology](#).

- Writing summaries of the latest research in immunology
- Copy-editing and proof-reading journal articles
- Preparing copy for the web

1999 – 2001 | Portland Press, London | Staff Editor

[Portland Press](#) publishes journals in the cellular and molecular life sciences.

- Copy-editing and proof-reading scientific journals
- Co-organising peer-review process and commissioning review articles
- Liaising with printers, editors, freelancers and authors
- Promoted to Staff Editor after one year as an Editorial Assistant

QUALIFICATIONS

1996–1999 | PhD Biochemistry

Thesis title: “Constitutive and Inducible Antioxidants: Implications for Redox Signalling in Acute Lung Injury”

- Imperial College London
- 11 peer-reviewed research papers published
- Research presented at major national and international conferences
- Awarded the Allen & Hanburys fellowship award in 1997

1991–1995 | BSc Applied Biology (First class honours)

- University of Greenwich, London
- Diploma in Industrial Training