

Dr Nick Lamb

Freelance Medical Copywriter

Tel: +44 7941 892694

email: nick@medcopywriter.com

website: www.medcopywriter.com

Freelance medical copywriter, medical writer, editor and proofreader with more than 10 years' experience in pharmaceutical advertising and healthcare communications. Specialist therapy areas include: oncology, respiratory disease, CNS disorders, diabetes, HIV/AIDS and cardiology and oncology. Member of the European Medical Writers Association and the Association of British Science Writers.

EXPERIENCE

2005 – present | Freelance medical copywriter

Various writing posts at healthcare advertising agencies, including: Ogilvy Healthworld, Paling Walters, Euro RSCG Life, Huntsworth Health, Lane Earl Cox, Torre Lazur McCann, Brand(x) and Woolley Pau.

Duties include: writing sales aids, mailers, leavepieces, ads and advertorials, websites, teasers, rep training materials, key message development, slide kits, corporate newsletters, patient education leaflets and posters.

Key brands: Abilify, Atripla, Avastin, Azilect, Clexane, E45, Firmagon, Humira, Nicotinell, NovoRapid, Remicade, Seretide, Tamiflu, Transtec, Viagra, Voltarol, Xenical, Zovirax.

2004 – 2005 | Saatchi & Saatchi Healthcare

Copywriter

- Writing detail aids, brand books, leavepieces, mailers and other promotional items
- Key brands: Inspra (Pfizer), NovoRapid (NovoNordisk), Sustiva (BMS)

2003 – 2004 | Sudler & Hennessey

Medical Writer

- Writing detail aids, ads, mailers and other promotional items for healthcare professionals, reps and consumers
- Writing and editing client websites
- Key brands: Activia and Actimel (Danone), Efexor (Wyeth), NovoMix (NovoNordisk)

2002 – 2003 | HMG Worldwide

Medical Reporter

HMG Worldwide is an online provider of medical news to pharma companies and healthcare professionals.

- Writing news articles on the latest medical research
- Conducting interviews with doctors, scientists and other healthcare professionals
- Attending scientific conferences and writing meeting reports

2001 – 2002 | Macmillan

Copy Editor

Macmillan publishes the journal [Nature Reviews Immunology](#).

- Writing summaries of the latest research in immunology
- Copy-editing and proof-reading journal articles
- Preparing copy for the web

1999 – 2001 | Portland Press

Staff Editor

[Portland Press](#) publishes journals in the cellular and molecular life sciences.

- Copy-editing and proof-reading scientific journals
- Co-organising peer-review process and commissioning review articles
- Liaising with printers, editors, freelancers and authors
- Promoted to Staff Editor after one year as an Editorial Assistant

QUALIFICATIONS

1996–1999 | PhD Biochemistry

“Constitutive and Inducible Antioxidants: Implications for Redox Signalling in Acute Lung Injury”

- Imperial College London
- 11 research papers published
- Research presented at several major international conferences
- Awarded the Allen & Hanburys fellowship award in 1997

1991–1995 | BSc Applied Biology (First class honours)

- University of Greenwich, London
- Diploma in Industrial Training